



# baseVISION

From Local Infrastructure to a  
Flexible Cloud Environment

## Case Study Fracht AG

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### Who is Fracht AG?

Fracht AG is an internationally active Swiss logistics group headquartered in Basel. Since its founding by Ruedi Reisdorf, the company has grown into a global provider with operations around the world. As an independent family-owned business, Fracht AG combines traditional freight forwarding expertise with modern, IT-driven logistics solutions, from air, sea, and rail transport to complex project logistics for the machinery, pharmaceutical, and energy sectors.

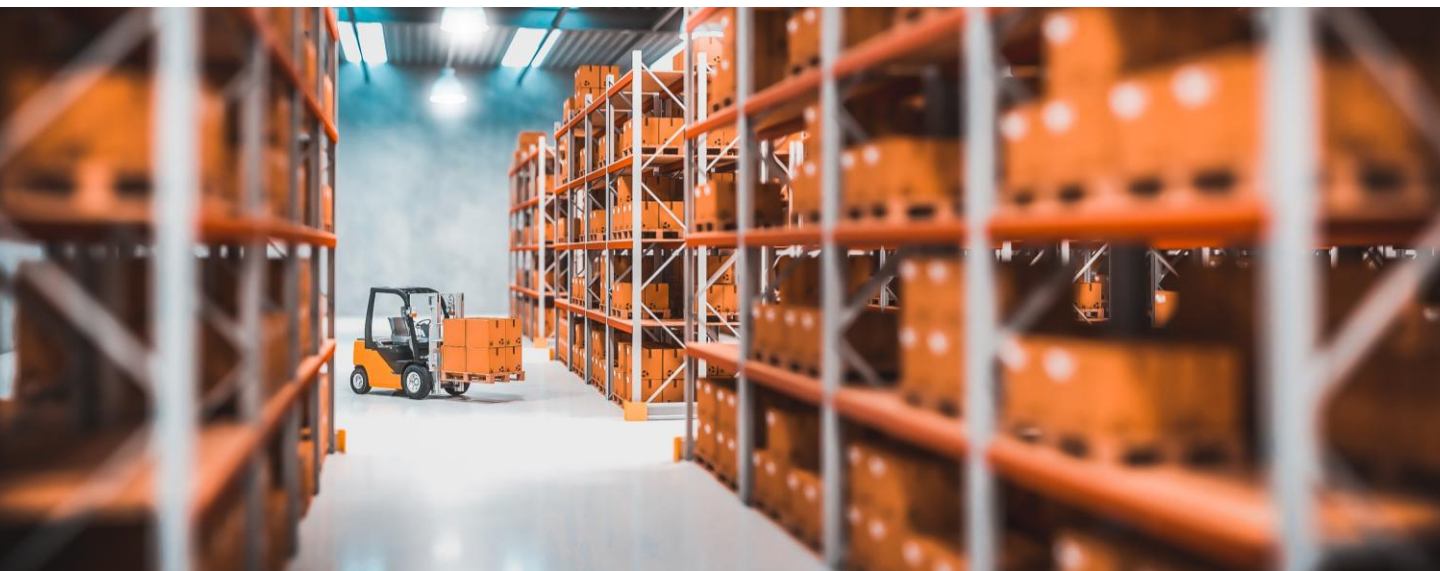
Fracht AG stands for tailored, efficient, and sustainable logistics strategies that set global standards. Their motto, “We Love Freight”, is evident in every detail of their work.

### The Starting Point: A Proven Infrastructure with Growth Potential

At the start of the project, Fracht AG had a fully functional IT infrastructure that had grown and proven itself over the years. Most devices were managed using ManageEngine, while initial tests with Microsoft Intune had already been conducted.

Data was stored locally on internal servers, providing a stable and controlled environment. Application installations were mostly carried out manually, allowing for flexibility in addressing individual requirements.

In terms of security, only a few restrictions had been defined. This situation clearly offered room for improvement, particularly regarding standardization, automation, and modern protection mechanisms. This is precisely where the collaboration with baseVISION began.



## Vision: Modernizing Through the Cloud

Fracht AG, in collaboration with baseVISION, set out to fundamentally modernize its IT landscape, with a clear focus on standardization, security, and user experience. The vision: modernizing through the cloud.

- At the core of this initiative is the clean-up of historically grown configurations and the introduction of a unified naming convention, laying the foundation for a structured and future-ready environment.
- A key milestone is the migration of data and applications to the cloud. The implementation of SharePoint and OneDrive is designed not only to simplify collaboration but also to enhance mobility and flexibility for employees.
- New standards are also being introduced in the area of security: security baselines for hardware and software, Microsoft Defender for Endpoint, and Windows Hello for Business will form a robust security foundation moving forward.
- Software deployment will be automated and simplified through the use of PSADT and Patch My PC Cloud, while the planned introduction of Windows Autopatch will reduce manual effort and ensure systems remain up to date.
- For support, a reliable and secure remote support solution with TeamViewer Tensor is being implemented – a solution that benefits both IT teams and end users alike.



“The collaboration was constructive and goal-oriented. With the new, secure, and modern endpoint environment, Fracht AG is well prepared for future challenges.”

Sandro Essig, Endpoint Engineer at  
baseVISION AG

## The Transformation: From Concept to Capability

The vision was implemented in multiple phases, practical, learning-oriented, and always in close collaboration between baseVISION and Fracht AG.



Workshop and  
Scope Definition

The project began with an on-site workshop, during which the current situation was jointly analyzed and the project scope defined. This provided a solid foundation for the subsequent steps.



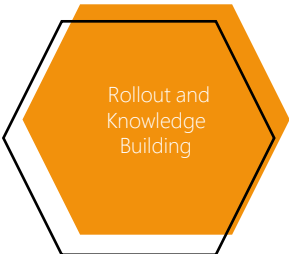
Concept Phase

During the concept phase, tailored solutions for the customer environment were developed and discussed collaboratively. For Fracht AG, many aspects were new or different from their previous experience. The exploration of the possibilities offered by the Microsoft Cloud was therefore engaged and intensive. There was extensive reading, discussion, and critical questioning. This learning process enhanced understanding of the new environment and laid the foundation for a successful implementation.



Implement-  
ation and  
Testing


The implementation followed the concept, starting with a pilot group to gain initial experience and make necessary adjustments. Despite occasional challenges and the sometimes complex cloud approach, knowledge and expertise grew steadily.



Rollout and  
Knowledge  
Building

The rollout was carried out in phases across the different locations. Through daily work with and around Microsoft Intune, Fracht AG developed solid, hands-on knowledge of the Microsoft Cloud environment. The project was implemented not only technically but also culturally embedded within the organization.

The transformation was not just a technical change, but also a shared learning process that enabled Fracht AG to actively shape its IT landscape and position itself for the future.



"The collaboration with baseVISION was consistently professional and trustworthy. The migration of our devices to Windows 11 was completed on schedule and without any issues. Moreover, we are now so familiar with the Intune portal that we can manage many settings independently. We highly recommend baseVISION as a reliable and competent service provider."

Martial Leu, IT Leiter, Fracht AG

## Summary

The migration to the cloud allowed central processes to be standardized and automated. The security of both hardware and software was elevated to a new level. The introduction of OneDrive and SharePoint provides noticeable improvements in flexibility and mobility for both IT and end users in their daily work.

Devices are now up to the latest standards, and the entire environment is optimally configured for future requirements. With this transformation, Fracht AG has not only modernized its IT infrastructure but also laid the foundation for sustainable digital growth.

### Most beneficial Microsoft technologies used

- ✓ Microsoft Intune
- ✓ Microsoft OneDrive und SharePoint
- ✓ Windows Autopatch
- ✓ Defender for Endpoint
- ✓ Windows Hello for Business
- ✓ CIS Security Baselines
- ✓ Patch My PC Cloud



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baseVISION is a leading cybersecurity services provider and a Microsoft Solutions Partner with designations in Security, Modern Work, Infrastructure, and Data & AI. These designations reflect baseVISION's proven success in delivering real-world projects and services to enterprises of all sizes across various industries.

baseVISION is proud to be a member of the Microsoft Intelligent Security Association (MISA) and is ISO/IEC 27001:2022 certified, underlining our commitment to the highest standards in information security and operational excellence.

